



Entrepreneurs Without Borders

The International Business Alliance Group presents

Speed Up Your Startup

a free workshop
for aspiring and established entrepreneurs

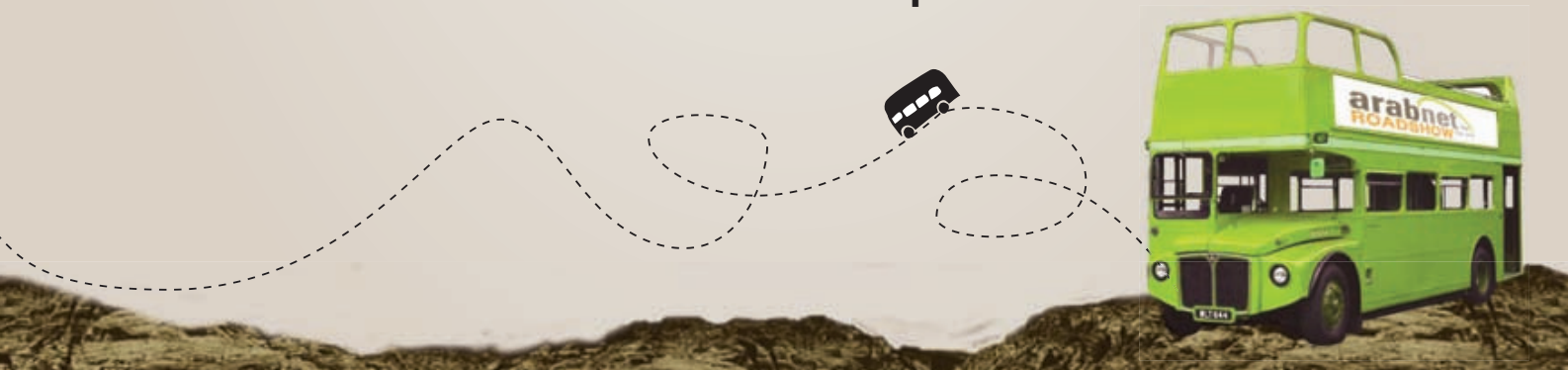
Wednesday December 8, 2010, 6:00-9:00 pm

Princess Sumaya University for Technology - Friendship Hall, Amman

Take advantage of this opportunity
and use it as a launching pad for your business!

- » Hone your idea, develop your business case, and get personalized feedback in small breakout sessions
- » Get legal pointers about starting a business in Jordan, and understand how the fundraising process works and what investors are looking for
- » Learn from experienced entrepreneurs about growing your business, retaining top talent and building a strong corporate culture
- » Build a deeper understanding of what's hot in the web space and what to focus your business on

Get Advice from Experts to Build Your Startup!
Join our FREE workshop TODAY!



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For more information, please log onto:

www.arabnet.me/roadshow

tel:00961 (0)1 751180/1/2

The ArabNet team will hit the road for 3 weeks in December with the mission of finding and connecting with the region's budding entrepreneurs and building a sense of community.

Traveling in an ArabNet bus, the Road Show will span 7 countries, including Lebanon, Jordan, Syria, Saudi Arabia, Qatar, the UAE, and Egypt

In each city, the ArabNet team will hold the Speed Up Your Startup workshop, in partnership with local institutions, aimed at helping entrepreneurs speed up their startups. For more info, please visit: <http://arabnet.me/roadshow>

The format of the workshop will follow the successful model we adopted in Beirut and will include:

A Brief Talk: Assessing Your Idea and Building a Business Case

A 20 minute discussion that will focus on turning your idea into a business case by understanding the value proposition, target market, industry landscape, revenue stream and cost structure.

A Panel Discussion: Practical Perspectives on Starting a Company

(10 minutes for each speaker)

- Legal Perspective:
What are my legal options for starting a business in my country?
- Financial Perspective
How do I go about raising money, and what are investors looking for?
- Experienced Entrepreneur
How do I grow my business, retain top employees, and build a strong corporate culture?
- Business Leader Perspective
What is hot in the web sector? What should I focus my startup on?

A Roundtable Breakout Session: Personalized Advice and Connections (1 hour)

Speakers and local mentors will be split on different round tables where entrepreneurs can have informal discussions with the experts and ask them their specific questions.

**INVEST IN YOURSELF
AND IN YOUR FUTURE!**



Business plan competition partner



Supporting partner

